

April 7, 2011

Miami Jewish Health Systems' Platinum Homecoming Gala



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Hundreds of South Florida's most influential philanthropists, business people, and civic leaders were transported back to their high school days during Miami Jewish Health Systems' Platinum Homecoming Gala on Saturday March 26, 2011 at Miami's Four Season Hotel. The "high-school homecoming" themed event marked the healthcare organization's platinum (70th) anniversary of service to the community and the evolution of its identity from Miami Jewish Home and Hospital, a small nursing home founded in 1940, to a full-scale comprehensive healthcare system serving patients of all ages across South Florida.

Guests at the MJHS Platinum Homecoming Gala were immersed in the high school experience from the time they arrived, beginning with an opportunity to pose for professional "homecoming photos" and a celebratory cocktail hour complete with cheerleaders and a marching band. Attendees were later treated to an elaborate dinner reception where they danced the night away to the music of "Libido" and enjoyed impromptu performances reminiscent of classic high-school musicals such as *Happy Days*, *Grease* and *Glee*. Those in attendance splurged on "class rings" and other fine jewelry by designer David Yurman as well as raffle tickets for a 2011 Toyota Prius that has been generously donated by Toyota of South Florida.

"Our Platinum Homecoming celebration gave our supporters a chance to reflect on Miami Jewish Health Systems' storied past and, more importantly, celebrate our bright future," said Jeffrey P. Freimark, Chief Executive Officer of Miami Jewish Health Systems. "I am grateful to everyone who took part in making sure we enjoyed a festive, memorable evening filled with fine food and drinks, first-rate entertainment, and great company."

Notable attendees included Isabel May, Hildine and Jerry Potashnick, Miami Commissioner Marc Sarnoff and wife Teresa, Adrienne Arshat Center CEO John Richard and wife Lynne, Fredi and Robert Consolo, Nancy and Bob Frehling, Ellen and Louis Wolfson, Ellen and Jay Solowsky, Ira and Cynthia Leesfield, Artie Unger, Martha Mishcon, Marilyn and Chuck Klenk.